

Ed Balderas, MPA

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Key Skills

Team Building and Servant Leadership
Program and Project Management
Public Speaking
Grant Management
Fiscal Management

Professional History

Emergency Management Coordinator

City of Rowlett

March 2014 – Present

Rowlett, TX

- Responsible for the overall implementation of the City's comprehensive emergency management program.
 - Developed and updated the program's strategic plan and internal policies and procedures.
 - Drafted the division's annual budget plan and requests.
 - Managed division contracts, purchase orders, and other requisitions.
 - Oversaw the division's public engagement efforts using social media, news interviews/stories, public information releases, emergency alerting, and other tools.
Sample: 2015 EF-4 tornado tabletop exercise - <https://www.wfaa.com/article/news/local/rowlett-emergency-manager-predicted-path-of-2015-tornado/287-378433345>
 - Helped develop and update internal controls for disaster and grant funding.
- Oversaw the hiring, development, and overall management and supervision of Office of Emergency Management division personnel, including full-time paid employees, contract employees, volunteers, and interns.
 - Supervised contract employees supporting disaster recovery or project management efforts.
 - Developed and implemented an internship program with several graduates that now serve as emergency managers across the north Texas region.
- Regularly briefed and interacted with local, state, and federal elected officials on local emergency management efforts.
 - Samples:
 1. November 5, 2019, City Council presentation on the 2019 EOP - <https://rowletttx.new.swagit.com/videos/36605>
 2. September 15, 2020, City Council presentation on a Coronavirus Relief Fund Individual/Household Assistance Program - <https://rowletttx.new.swagit.com/videos/75722>
- Development and implementation of a strategic set of preparedness, mitigation, and recovery programs.
 - Maintained and updated the Emergency Operations Plan, Continuity of Operations Plan, special event action plans, Integrated Preparedness Plan, Hazard Mitigation Action Plan, and other strategic plans.
 - Obtained and managed nearly \$7 million in grant funding to support the hiring, retention, and equipping of emergency personnel, including funding that increased the City's number of front-line firefighters by over thirty-three percent in three years.
 - Obtained over \$1 million in funding for the purchase of equipment to build the capacity to respond to disasters, including shelter management, point-of-distribution, debris management, utility restoration, family reunification/assistance, and other equipment.
 - Developed and conducted numerous discussion and operations-based exercises for the City and the region.
 - Developed and/or instructed coursework on the use of damage assessment tools, emergency alerting platforms, debris management, and other capabilities.
 - Obtained HMGP funding for and directed the implementation of an individual safe room rebate program that resulted in the installation of 133 EF-5 rated tornado safe rooms in single-family residences across the City.
 - Managed a \$1.5 million outdoor warning siren system replacement project.
 - Obtained and managed disaster recovery funding from various federal programs, including Public Assistance, CDBG-CV, US Treasury CARES Act and ARPA, and others.
 - Developed and implemented COVID-19 related relief programs, including over \$900,000 for businesses and non-profits grants and over \$500,000 in individual and household assistance for residents.
- Created, co-founded, and served as an executive board member of the Rowlett Community Organizations Active in Disaster Committee (COAD; Rowlett Ready dba).
- Led the City's response to numerous disasters, including, but not limited to: DR-4223, DR-4255, DR-4485, and DR-4586.

PWERT Vice Chair

March 2018 – Present

- Served as the Vice Chair of the North Central Texas Public Works Emergency Response Team (PWERT).
- Coordinated multiple deployments of personnel and equipment to support disasters and emergencies in the NCTCOG region and across the State of Texas (in support of TDEM/TEEX PWERT).
- Updated the PWERT deployment procedures and other governance and operating procedures.
- Secured and managed an average of \$100,000 per year in SHSP funding to support PWERT capability-building projects.

EMST Member**April 2017 – Present**

- Member of the North Central Texas EOC Support Team (now the Emergency Management Support Team).
- Assisted with several regional exercises and disaster activations, including supporting the City of Dallas EOC for Hurricane Harvey sheltering operations.

TEMAT/DRTF/ISTF Member**August 2017 – Present**

- Contracted to deploy to various disasters across the State of Texas in support of local and state disaster response and recovery efforts.
- Supported the initial implementation of the iSTAT and pSTAT damage assessment and reporting tools during Hurricane Harvey and the October 2018 Llano County flood.
- Supported and served as the TEMAT coordinator at the State Operations Center during Hurricane Harvey.

Adjunct Lecturer**Spring 2015 & Spring 2016***University of North Texas**Denton, TX*

- Instructed the EADP 3010 – Introduction to Emergency Management undergraduate course.

Emergency Management Intern**October 2013 – March 2014***Rowlett Fire Department**Rowlett, TX***Volunteer/DDC EOC Support Team Member****August 2013 – October 2014***TDEM – DDC-4 Garland**Garland, TX***System and Incident Management Intern****May 2013 – August 2013***North Texas Tollway Authority**Plano, TX***Education****Master of Public Administration (MPA)****December 2013***University of North Texas**Denton, TX***B.A. Political Science****December 2010***Texas A&M University**College Station, TX***Technology Skills**

Microsoft Office Suite

ESRI ArcGIS

Enterprise Financial Management Software (various)

Professional Recognition

- 2014 City of Rowlett Public Safety Employee of the Year
- 2016 NCTCOG Emergency Preparedness Regional Excellence Service Award
- 2016 City of Rowlett Above and Beyond Award
- 2018 Rowlett Fire Department Chief's Award for Excellence
- 2020 Rowlett City Manager's Award – COVID Response Team
- 2020 City of Rowlett Service Employee of the Year
- 2021 Rowlett Chamber of Commerce Spirit of Rowlett Service Award

Other Professional Engagements

- TEMAC Disaster Recovery Advisory Committee Member – 2022 to Present
 - Long Term Recovery Working Group Member
 - Public Assistance Working Group Member
- Dallas County Emergency Managers Steering Committee Member - 2017 to Present
- American Public Works Association Emerging Leaders Academy Class X – 2017
- NCT OWS Framework Update Committee Member - 2017
- Leadership Rowlett Class #27 - 2018

References

- Ken Bell – TDEM – Infrastructure Section Chief – ken.bell@tdem.texas.gov – 512-468-0983
- Denise Treadwell – TDEM – Community Recovery Section Chief – denise.treadwell@tdem.texas.gov – 512-461-2500
- Courtney Goss – TDEM – Voluntary Agency Liaison Section Chief – Courtney.goss@tdem.texas.gov – 512-243-4337
- Mistie Gardner – City of Garland – Managing Director of Strategic Initiatives – mgardner@garlandtx.gov – 214-808-6184
- Hannah Myers – City of Rowlett – Assistant EMC – hmyers@rowlett.com – 469-350-7876